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Order #	62341969	Flight Dates	09/26/16 - 10/02/16
Syscode	7790	Agency	Strategic Media Placement
System Name	Spectrum/Traverse City, MI	Advertiser	MI GOP
Market	Traverse City		
		Client Code	
AE	Matthew Marcus	Product Code	
Sales Coordinator	Lilka Marino	Est Code	HD-101
Office	Washington	Product Name	
Phone	(301) 951-2620	Credit Status	
Status	Not accepted		
Survey	Cable Nielsen Live+3 Aug16	Primary Demo	Adults 35+
•		Makegood Policy	Approval Required

Comments:

R1 10.4 Removed missed spots, please confirm.

									cement	
GRP	Sold On	Affiliate Split	Total Spots	Net Total	Commission	Total	Total # of Weeks	Show All Lines	Version	Update Date
- GIMP	Cost	100.0					ks		2 Vs. 1	10/04/16
-	Cost Per Spot								1	/16

\$5,802.00 \$870.30 \$4,931.70

CPP

CPM

21	20	19	18	17	16	15	14	13	12	11	10	9	8	7	6	S)	4	S	2	_	Line
FOOD	ESPN	ESPN	ESPN	ESPN	ESPN	ESP2	ESP2	ENT	DISC	DISC	CNN	CNN	CNN	CNN	CNN	CNBC	BTN	BTN	AEN	AEN	Net
FOOD PT	ESPN EF	ESPN DT	ESPN EM	ESPN W	ESPN PT	ESP2 W	ESP2 PT	ENT PT	DISCW	DISCPT	CNN EF	CNN DT	CNN EM	CNN W	CNN PT	CNBC PT	BTN W	BTN PT	AEN W	AEN PT	Program
9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	Start Date
10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	Stop Date
19:00	16:00	09:00	05:00	09:00	19:00	09:00	19:00	19:00	09:00	19:00	16:00	09:00	05:00	09:00	19:00	19:00	09:00	19:00	09:00	19:00	Start Time
24:00	19:00	16:00	09:00	19:00	24:00	19:00	24:00	24:00	19:00	24:00	19:00	16:00	09:00	19:00	24:00	24:00	19:00	24:00	19:00	24:00	Stop Time
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ω	2	ы	3	4	4	4	3	4	4	з	з	ω	ω	4	4	4	4	2	4	ы	Total Spots
\$42.00	\$34.00	\$21.00	\$32.00	\$34.00	\$42.00	\$22.00	\$27.00	\$27.00	\$34.00	\$42.00	\$34.00	\$21.00	\$32.00	\$34.00	\$42.00	\$21.00	\$14.00	\$17.00	\$34.00	\$42.00	Unit Cost
\$126.00	\$68.00	\$63.00	\$96.00	\$136.00	\$168.00	\$88.00	\$81.00	\$108.00	\$136.00	\$126.00	\$102.00	\$63.00	\$96.00	\$136.00	\$168.00	\$84.00	\$56.00	\$34.00	\$136.00	\$126.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
Issue	-1x Issue	Issue	Issue	Issue	enssi	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	-1x Issue	Issue	Issue	Line Comment

	CPM -	•	CPP	Approval Required	Makegood Policy		•
	GIMP -		GRP	Adults 35+	Primary Demo	Cable Nielsen Live+3 Aug16	Survey
	Cost Per Spot		Sold On			Not accepted	Status
	100.0		Affiliate Split		Credit Status	(301) 951-2620	Phone
193			Total Spots		Product Name	Washington	Office
\$4,931.70			Net Total	HD-101	Est Code	Lilka Marino	Sales Coordinator
\$870.30			Commission		Product Code	Matthew Marcus	AE
\$5,802.00			Total		Client Code		
1		ks	Total # of Weeks			Traverse City	Market
			Show All Lines	MI GOP	Advertiser	Spectrum/Traverse City, MI	System Name
	2 Vs. 1		Version	Strategic Media Placement	Agency	7790	Syscode
	10/04/16		Update Date	09/26/16 - 10/02/16	Flight Dates	62341969	Order#

Comments:

R1 10.4 Removed missed spots, please confirm.

42	41	40	39	38	37	36	35	34	33	32	31	30	29	28	27	26	25	24	23	22	Line
MNBC	MNBC	MNBC	MNBC	MNBC	LIF	LIF	HIST	HIST	нсту	нсту	HALL	HALL	GOLF	GOLF	FXNC	FXNC	FXNC	FXNC	FXNC	FOOD	Net
MNBC EF	MNBC DT	MNBC EM	MNBC W	MNBC PT	LIFW	LIF PT	HIST W	HIST PT	HGTV W	HGTV PT	HALL W	HALL PT	GOLF W	GOLF PT	FXNC EF	FXNC DT	FXNC EM	FXNC W	FXNC PT	FOOD W	Program
9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	Start Date
10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	Stop Date
16:00	00:60	00:50	09:00	19:00	00:60	19:00	00:60	19:00	00:60	19:00	00:60	19:00	00:60	19:00	16:00	00:60	05:00	00:60	19:00	09:00	Start Time
19:00	16:00	09:00	19:00	24:00	19:00	24:00	19:00	24:00	19:00	24:00	19:00	24:00	19:00	24:00	19:00	16:00	09:00	19:00	24:00	19:00	Stop Time
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ω	3	3	4	4	4	3	4	3	4	3	4	3	4	3	u	3	ω	4	4	4	Total Spots
\$27.00	\$17.00	\$26.00	\$27.00	\$34.00	\$27.00	\$34.00	\$34.00	\$42.00	\$34.00	\$42.00	\$22.00	\$27.00	\$17.00	\$21.00	\$34.00	\$21.00	\$32.00	\$34.00	\$42.00	\$34.00	Unit Cost
\$81.00	\$51.00	\$78.00	\$108.00	\$136.00	\$108.00	\$102.00	\$136.00	\$126.00	\$136.00	\$126.00	\$88.00	\$81.00	\$68.00	\$63.00	\$102.00	\$63.00	\$96.00	\$136.00	\$168.00	\$136.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	-1x Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Line Comment

Order #	#	62341969			Flight Dates	es	0	09/26/16 - 10/02/16	/16 -	10/	02/1	000				_	Update Date			10/04/16
Syscode	ode	7790			Agency		S	trate	gic	Wedi	a P	Strategic Media Placement	nent			<	Version			2 Vs. 1
Syste	System Name	Spectrum/Traverse City, MI			Advertiser	7	2	MI GOP	P							S	Show All Lines	G		
Market	et	Traverse City														10	Total # of Weeks	eks		1
					Client Code	de	Н									To	Total			\$5,802.00
ΑE		Matthew Marcus			Product Code	ode	Н									C	Commission			\$870.30
Sales	s Coordinator	tor Lilka Marino			Est Code		T	HD-101	01			,				Z	Net Total			\$4,931.70
Office	Ф	Washington			Product Name	lame	Н									10	Total Spots			193
Phone	ē	(301) 951-2620			Credit Status	itus	Н									Af	Affiliate Split			100.0
Status	S	Not accepted														S	Sold On			Cost Per Spot
Survey	еу	Cable Nielsen Live+3 Aug16			Primary Demo	emo	Þ	Adults 35+	354	7						ଜ	GRP	•		GIMP -
[L	Makegood Policy	d Policy	A	Approval Required	val	Requ	ired	0.0000				<u>Ω</u>	CPP	1		CPM -
Comn	Comments:	R1 10.4 Removed missed spots, please confirm.	lease confi	,Ti						-										
Γ																				
Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	≤	-	8	-	П	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	NFLN	NFLN PT	9/26/16	10/2/16	19:00	24:00				×	×	×	×	Е	ı	3	\$21.00	\$63.00	30	Issue
44	NFLN	NFLN W	9/26/16	10/2/16	09:00	19:00						×	×	r	r	4	\$17.00	\$68.00	30	Issue
45	TBSC	TBSCPT	9/26/16	10/2/16	19:00	24:00				×	×	×	×	r		3	\$34.00	\$102.00	30	Issue
46	TBSC	TBSC W	9/26/16	10/2/16	09:00	19:00						×	×	1		4	\$27.00	\$108.00	30	Issue
47	TLC	TLC PT	9/26/16	10/2/16	19:00	24:00				×	×	×	×	×		3	\$34.00	\$102.00	30	Issue
48	TLC	TLC W	9/26/16	10/2/16	09:00	19:00						×	×	1	,	4	\$27.00	\$108.00	30	Issue
49	TNT	TNT PT	9/26/16	10/2/16	19:00	24:00				×	×	×	×	1	-	3	\$42.00	\$126.00	30	Issue
50	TNT	TNT W	9/26/16	10/2/16	09:00	19:00						×	×	,	,	4	\$34.00	\$136.00	30	Issue
51	TRAV	TRAV PT	9/26/16	10/2/16	19:00	24:00				×	×	×	×	11	3	3	\$21.00	\$63.00	30	Issue
52	TRAV	TRAV W	9/26/16	10/2/16	09:00	19:00						×	×		7	4	\$17.00	\$68.00	30	Issue
53	TVL	TVL PT	9/26/16	10/2/16	19:00	24:00				×	×	×	×			3	\$34.00	\$102.00	30	Issue
54	TVL	TVL W	9/26/16	10/2/16	09:00	19:00						×	×		1	4	\$27.00	\$108.00	30	Issue
55	USA	USA PT	9/26/16	10/2/16	19:00	24:00				×	×	×	×			3	\$42.00	\$126.00	30	Issue

Order#	62341969	Flight Dates	09/26/16 - 10/02/16	Update Date		10/04/16	
Syscode	7790	Agency	Strategic Media Placement	Version		2 Vs. 1	
System Name	Spectrum/Traverse City, MI	Advertiser	MI GOP	Show All Lines			
Market	Traverse City			Total # of Weeks	3		
		Client Code		Total			\$5,802.00
AE	Matthew Marcus	Product Code		Commission			\$870.30
Sales Coordinator	Lilka Marino	Est Code	HD-101	Net Total			\$4,931.70
Office	Washington	Product Name		Total Spots			193
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Not accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live+3 Aug16	Primary Demo	Adults 35+	GRP	,	GIMP	
•		Makegood Policy	Approval Required	CPP		СРМ	7.
Comments:	R1 10.4 Removed missed spots, please confirm.						

.00 \$5,802.00	\$0.00	\$0.00		\$0.00	\$0.00		\$0.00		\$0.00	\$(\$0.00		\$0.00	10 To	\$0.00	\$0.00	\$0.00	\$5,802.00		AMT
193	_	0		0	0		0		0			0		0		0	0	0	193	S	SPOTS
2017 Total	Sep	Jul 2017 Aug 2017 Sep 2017	17 AL		n 2017	I7 Ju	lay 20:	7 N	201	Apr	17	ar 20	M	Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017 Jun 2017	17 F	Jan 20	Dec 2016	Oct 2016 Nov 2016 Dec 2016	Oct 2016		
	Issue	00 30	\$136.00	\$34.00	4	6	·	×	×				_	0 19:00	09:00	10/2/16	9/26/16		USA W	USA	56
Line Comment		Spot Len	Total Cost	Unit Cost	Total Spots	IMP	RTG	S	S	M T W T F	\$	П		Stop	Start Time	Stop Date	Start Date	Program		Net	Line

62341969 | Traverse City | Spectrum/Traverse City, MI | 7790 |

SALES_

ACCT

Date Printed

10/05/16

SYSTEM APP: